

Our Lady of the Valley... our new parish name

Our Lady of the Valley Parish Logo Design Contest!



Ideas

Our Lady of the Valley Parish Community is inviting parishioners to submit branding designs to be used on letterhead, business cards, spiritwear, website, bulletin and other publications. Designs to include font and color scheme. Steps to building a successful brand include:

- Define how we want to be perceived.
- Organize our parish based on this promise.
- Communicate our promise.
- Be consistent.

Rules

Logos cannot contain copyrighted ideas or materials. May be edited by Pastoral Parish Council and/or Graphic Designer. Logo may not be previously published. Please use our parish mission statement on all publications when possible. Letterhead to include our mission statement, *"We are a Roman Catholic family, striving to radiate Christ by living, loving, and serving in union with Him!"*

Due Date

Submissions accepted through 4pm on Monday, May 10, 2021. You may drop off design to the Parish Office or submit via email to office@catholicreading.church. For more information, contact the Parish Office at 513.554.1010. Please include your name and contact information on design entries.

Winning Idea

Pastoral Parish Council will decide the official logo for our new parish and announce the winner via the Parish Bulletin. Prize will be choice of spiritwear shirt or sweatshirt.